

Julie Hornberger

Long Beach, NY 

347-683-6091 

juliehornberger@yahoo.com 

<https://www.linkedin.com/in/juliehornberger/> 

<https://www.juliehornberger.com> 

Product Designer with experience in Fintech SaaS software design and e-commerce design with industry leading B2Bs and B2Cs.

Skills

User research, User strategy, User centered design, Wireframing, User testing, Prototyping, UI design, Responsive web design, Information architecture, ADA compliance, Interaction design, Analytics

Tools

XD, Sketch, Figma, InVision, Photoshop, Illustrator, After Effects, HTML, CSS

Experience

JANUARY 2021 – PRESENT

Senior UX/UI Designer, SaaS Retirement Solutions / SS&C Technologies

Collaborates with clients, participants, and other stakeholders to define users' problems. Creates wireframes, prototypes, and visual designs from concept for presentation to product and dev teams. Creates user flows, process flows, and site maps to communicate interaction and design ideas for responsive desktop and mobile apps. Establishes and promote design guidelines, best practices, and standards including ADA accessibility. Assists development and quality assurance teams with accessibility review and remediation.

DECEMBER 2020 – PRESENT

Mentor UI/UX Career Track Course / Springboard

Facilitates 1:1 weekly design and coursework review meetings with mentees. Reviews and assesses all required mini projects, all coursework including capstone projects, the industry design (internship) project, and design sprint projects. Student rating of 4.87% and completion rate of 75%.

JANUARY 2012 – JANUARY 2021

E-Commerce UX/UI Designer / MSC Industrial Supply, Co.

Collaborated with customers, partners, peers, and stakeholders to understand opportunities. Identified key customer experience issues, collected product, and business requirements. Created user flows, wireframes, and sketches to communicate UX concepts. Analyzed usage data and actively gains insights into user behavior and needs. Created visual designs and prototypes to communicate hi-fidelity concepts to business and technical stakeholders, as well as to test and validate with customers. Followed industry best practices and stays up to date on the latest UX/UI developments.

Education

MFA Candidate in Creative Writing & Literary Translation / Queens College of the City University of New York

Concentrating in writing creative nonfiction, Part-time, 4.0 GPA, Expected Graduation: May 2024

MFA in Design & Technology / Parsons School of Design

Taught the following courses as a graduate student: Web Design Boot Camp for incoming D&T grad students, Undergraduate Video & Motion Graphics and Undergraduate Print Design and Production.

BA in English & Creative Writing / Queens College of the City University of New York